



## TERMS OF USAGE

### BACKGROUND:

These Terms and Conditions, together with any and all other documents referred to herein, set out the terms of use under which you may use the website, [www.strongroombar.com](http://www.strongroombar.com) ("Our Site"). Please read these Terms and Conditions carefully and ensure that you understand them. Your agreement to comply with and be bound by these Terms and Conditions is deemed to occur upon your first use of Our Site. If you do not agree to comply with and be bound by these Terms and Conditions, you must stop using Our Site immediately.

### 1. Definitions and Interpretation

1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Content" means any and all text, images, audio, video, scripts, code, software, databases and any other form of information capable of being stored on a computer that appears on, or forms part of, Our Site;

"System" means any online communications infrastructure that we make available through Our Site either now or in the future. This may include, but is not limited to, contact forms, email, and live chat; and

"We/Us/Our" means Strongroom Ltd, a limited company registered in England under company number 07832248, whose registered address is Strongroom Ltd, Palladium House, 1-4 Argyll Street, London, W1F 7LD, and whose main trading address is 120-124 Curtain Rd, Shoreditch, London EC2A 3SQ.

### 2. Information About Us

2.1 Our Site is owned and operated by Strongroom Ltd, a limited company registered in England under company number 07832248, whose registered address is Strongroom Ltd, Palladium House, 1-4 Argyll Street, London, W1F 7LD and whose main trading address is 120-124 Curtain Rd, Shoreditch, London EC2A 3SQ.

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REGISTERED OFFICE | STRONGROOM LIMITED, PALLADIUM HOUSE, 1-4 ARGYLL STREET, LONDON, W1F 7LD.  
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### 3. How Does Our Site Use Cookies?

- 3.1 Access to Our Site is free of charge. No part of Our Site requires payment of any kind in order to access or use it.
- 3.2 It is your responsibility to make any and all arrangements necessary in order to access Our Site.
- 3.3 Access to Our Site is provided “as is” and on an “as available” basis. We may alter, suspend or discontinue Our Site (or any part of it) at any time and without notice. We will not be liable to you in any way if Our Site (or any part of it) is unavailable at any time and for any period

### 4. Intellectual Property Rights

4.1 All Content included on Our Site and the copyright and other intellectual property rights subsisting in that Content, unless specifically labelled otherwise, belongs to or has been licensed by Us. All Content is protected by applicable United Kingdom and international intellectual property laws and treaties. All rights are reserved.

4.2 Subject to sub-Clauses 4.3 and 4.6 you may not reproduce, copy, distribute, sell, rent, sub-licence, store, or in any other manner re-use Content from Our Site unless given express written permission to do so by Us.

4.3 You may:

- 4.3.1 Access, view and use Our Site in a web browser (including any web browsing capability built into other types of software or app);
- 4.3.2 Download Our Site (or any part of it) for caching;
- 4.3.3 Print pages from Our Site for non commercial use;
- 4.3.4 Download extracts from pages on Our Site; and
- 4.3.5 Save pages from Our Site for later and/or offline viewing.

4.4 Our status as the owner and author of the Content on Our Site (or that of identified licensors, as appropriate) must always be acknowledged.

4.5 You may not use any Content saved or downloaded from Our Site for commercial purposes without first obtaining a licence from Us (or our licensors, as appropriate) to do so. This does not prohibit the normal access, viewing and use of Our Site for general information purposes whether by business users or consumers.

4.6 Nothing in these Terms and Conditions limits or excludes the provisions of Chapter III of the Copyrights, Designs and Patents Act 1988 ‘Acts Permitted in Relation to Copyright Works’, covering in particular the making of temporary copies; the making of personal copies for private use; research and private study; the making of copies for text and data analysis for non-commercial research; criticism, review, quotation and news reporting; caricature, parody or pastiche; and the incidental inclusion of copyright material.

### 5. Links to Our Site

5.1 You may link to Our Site provided that:

- 5.1.1 You do so in a fair and legal manner;
- 5.1.2 You do not do so in a manner that suggests any form of association, endorsement or approval on Our part where none exists;

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5.1.3 You do not use any logos or trade marks displayed on Our Site without Our express written permission; and

5.1.4 You do not do so in a way that is calculated to damage Our reputation or to take unfair advantage of it.

5.2 You may not link to any page other than the homepage of Our Site. Deep-linking to other pages requires Our express written permission.

5.3 Framing or embedding of Our Site on other websites is not permitted without Our express written permission.

5.4 You may not link to Our Site from any other site the content of which contains material that:

5.4.1 Is sexually explicit;

5.4.2 Is obscene, deliberately offensive, hateful or otherwise inflammatory;

5.4.3 Promotes violence;

5.4.4 Promotes or assists in any form of unlawful activity;

5.4.5 Discriminates against, or is in any way defamatory of, any person, group or class of persons, race, sex, religion, nationality, disability, sexual orientation, or age;

5.4.6 Is designed or is otherwise likely to threaten, harass, annoy, alarm, inconvenience, upset, or embarrass another person;

5.4.7 Is calculated or is otherwise likely to deceive another person;

5.4.8 Is designed or is otherwise likely to infringe (or to threaten to infringe) another person's privacy;

5.4.9 Misleadingly impersonates any person or otherwise misrepresents the identity or affiliation of a particular person in a way that is calculated to deceive (obvious parodies are not included in this definition provided that they do not fall within any of the other provisions of this subClause 5.4);

5.4.10 Implies any form of affiliation with Us where none exists;

5.4.11 Infringes, or assists in the infringement of, the intellectual property rights (including, but not limited to, copyright, trade marks and database rights) of any other party; or 5.4.12 Is made in breach of any legal duty owed to a third party including, but not limited to, contractual duties and duties of confidence.

## 6. Links to Other Sites

6.1 Links to other sites may be included on Our Site. Unless expressly stated, these sites are not under Our control. We neither assume nor accept responsibility or liability for the content of third party sites.

The inclusion of a link to another site on Our Site is for information only and does not imply any endorsement of the sites themselves or of those in control of them.

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## 7. Use of Our System

7.1 You may use Our System at any time to contact Us, provided you abide by the following rules. You must not:

- 7.1.1 Communicate in a way that is obscene, deliberately offensive, hateful or otherwise inflammatory;
- 7.1.2 Submit information that promotes violence;
- 7.1.3 Submit information that promotes or assists in any form of unlawful activity;
- 7.1.4 Submit information that discriminates against, or is in any way defamatory of, any person, group or class of persons, race, sex, religion, nationality, disability, sexual orientation or age;
- 7.1.5 Submit information that is designed or is otherwise likely to threaten, harass, annoy, alarm, inconvenience, upset, or embarrass another person;
- 7.1.6 Submit information that is calculated or is otherwise likely to deceive;
- 7.1.7 Submit information that is designed or is otherwise likely to infringe (or to threaten to infringe) another person's privacy;
- 7.1.8 Misleadingly impersonate any person or otherwise misrepresent your identity or affiliation in a way that is calculated to deceive;
- 7.1.9 Imply any form of affiliation with Us where none exists;
- 7.1.10 Infringe, or assist in the infringement of, the intellectual property rights (including, but not limited to, copyright, trade marks and database rights) of any other party; or
- 7.1.11 Submit information in breach of any legal duty owed to a third party including, but not limited to, contractual duties and duties of confidence.

7.2 We may monitor any and all communications made using Our System.

7.3 Any information that you send to Us through Our System may be modified by Us and, by sending us such information, you waive your moral right to be identified as the author of that information.

7.4 Any personal information sent to Us, whether through Our System or otherwise, will be collected, used and held in accordance with your rights and Our obligations under the Data Protection Act 1998, as set out in Clause 13.

## 8. Disclaimers

8.1 The Content on Our Site does not constitute advice on which you should rely. It is provided for general information purposes only.

8.2 We make no representation, warranty, or guarantee that Our Site will meet your requirements, that it will be of satisfactory quality, that it will be fit for a particular purpose, that it will not infringe the rights of third parties, that it will be compatible with all software and hardware, or that it will be secure.

8.3 We make reasonable efforts to ensure that the Content on Our Site is complete, accurate, and up-to-date. We do not, however, make any representations, warranties or guarantees (whether express or implied) that the Content is complete, accurate, or up-to-date.

8.4 No part of Our Site is intended to constitute a contractual offer capable of acceptance. No goods or services are sold through Our Site and the details of goods and/or services provided on Our Site are provided for general information purposes only.

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8.5 Whilst every reasonable effort has been made to ensure that all representations and descriptions of goods and/or services available from Us correspond to the actual goods and/or services available, minor variations or errors may occur.

8.6 We make no representation, warranty, or guarantee that goods and/or services shown on Our Site will be available from Us. Please contact Us if you wish to enquire as to the availability of any goods and/or services.

## 9. Our Liability

9.1 To the fullest extent permissible by law, We accept no liability to any user for any loss or damage, whether foreseeable or otherwise, in contract, tort (including negligence), for breach of statutory duty, or otherwise, arising out of or in connection with the use of (or inability to use) Our Site or the use of or reliance upon any Content included on Our Site.

9.2 To the fullest extent permissible by law, We exclude all representations, warranties, and guarantees (whether express or implied) that may apply to Our Site or any Content included on Our Site.

9.3 If you are a commercial user, We accept no liability for loss of profits, sales, business or revenue; loss of business opportunity, goodwill or reputation; loss of anticipated savings; business interruption; or for any indirect or consequential loss or damage.

9.4 We take all reasonable steps to ensure that Our Site is free from viruses and other malware, however We accept no liability for any loss or damage resulting from a virus or other malware, a distributed denial of service attack, or other harmful material or event that may adversely affect your hardware, software, data or other material that occurs as a result of your use of Our Site (including the downloading of any Content from it) or any other site referred to on Our Site.

9.5 We neither assume nor accept responsibility or liability arising out of any disruption or non-availability of Our Site resulting from external causes including, but not limited to, ISP equipment failure, host equipment failure, communications network failure, natural events, acts of war, or legal restrictions and censorship.

9.6 Nothing in these Terms and Conditions excludes or restricts Our liability for fraud or fraudulent misrepresentation, for death or personal injury resulting from negligence, or for any other forms of liability which cannot be excluded or restricted by law.

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## 10. Viruses, Malware and Security

10.1 We take all reasonable steps to ensure that Our Site is secure and free from viruses and other malware. We do not, however, guarantee that Our Site is secure or free from viruses or other malware and accept no liability in respect of the same.

10.2 You are responsible for protecting your hardware, software, data and other material from viruses, malware, and other internet security risks.

10.3 You must not deliberately introduce viruses or other malware, or any other material which is malicious or technologically harmful either to or via Our Site.

10.4 You must not attempt to gain unauthorised access to any part of Our Site, the server on which Our Site is stored, or any other server, computer, or database connected to Our Site.

10.5 You must not attack Our Site by means of a denial of service attack, a distributed denial of service attack, or by any other means.

10.6 By breaching the provisions of these Terms and Conditions you may be committing a criminal offence under the Computer Misuse Act 1990. Any and all such breaches will be reported to the relevant law enforcement authorities and We will cooperate fully with those authorities by disclosing your identity to them. Your right to use Our Site will cease immediately in the event of such a breach.

## 11. Acceptable Use Policy

11.1 You may only use Our Site in a manner that is lawful. Specifically:

11.1.1 You must ensure that you comply fully with any and all local, national or international laws and/or regulations;

11.1.2 You must not use Our Site in any way, or for any purpose, that is unlawful or fraudulent;

11.1.3 You must not use Our Site to knowingly send, upload, or in any other way transmit data that contains any form of virus or other malware, or any other code designed to adversely affect computer hardware, software, or data of any kind; and

11.1.4 You must not use Our Site in any way, or for any purpose, that is intended to harm any person or persons in any way.

11.2 We reserve the right to suspend or terminate your access to Our Site if you materially breach the provisions of this Clause 11 or any of the other provisions of these Terms and Conditions. Specifically, We may take one or more of the following actions:

11.2.1 Suspend, whether temporarily or permanently, your right to access Our Site;

11.2.2 Issue you with a written warning;

11.2.3 Take legal proceedings against you for reimbursement of any and all relevant costs on an indemnity basis resulting from your breach;

11.2.4 Take further legal action against you as appropriate;

11.2.5 Disclose such information to law enforcement authorities as required or as We deem reasonably necessary; and/or

11.2.6 Any other actions which We deem reasonably appropriate (and lawful).

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11.3 We hereby exclude any and all liability arising out of any actions (including, but not limited to those set out above) that We may take in response to breaches of these Terms and Conditions.

## 12. Privacy and Cookies

Use of Our Site is also governed by Our Cookie and Privacy Policies. These policies are incorporated into these Terms and Conditions by this reference.

## 13. Changes to these Terms and Conditions

13.1 We may alter these Terms and Conditions at any time. Any such changes will become binding on you upon your first use of Our Site after the changes have been implemented. You are therefore advised to check this page from time to time.

13.2 In the event of any conflict between the current version of these Terms and Conditions and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

## 14. Law and Jurisdiction

14.1 These Terms and Conditions, and the relationship between you and Us (whether contractual or otherwise) shall be governed by, and construed in accordance with, English law.

14.2 If you are a consumer, any disputes concerning these Terms and Conditions, the relationship between you and Us, or any matters arising therefrom or associated therewith (whether contractual or otherwise) shall be subject to the jurisdiction of the courts of England, Wales, Scotland, or Northern Ireland, as determined by your residency.

14.3 If you are a business, any disputes concerning these Terms and Conditions, the relationship between you and Us, or any matters arising therefrom or associated therewith (whether contractual or otherwise) shall be subject to the exclusive jurisdiction of the courts of England and Wales.

## 15. Further Information

15.1 If you would like to know more about how We use Cookies, please contact Us at [technical@strongroom.com](mailto:technical@strongroom.com), by telephone on +44 (0) 207 426 5100, or by post at 120-124 Curtain Rd, Shoreditch, London EC2A 3SQ.

15.2 For more information about privacy, data protection and our terms and conditions, please visit the following:

15.2.1 <http://www.strongroombar.com/privacy-policy>;

15.2.2 <http://www.strongroombar.com/terms-and-conditions/>.

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